

The Opportunity

Are you looking to contribute your expertise to help lead one of North America's most exciting and creative businesses? Are you looking to join a strong visionary team, carving out a new path in one of Canada's most innovative communities?

The successful candidate will become an integral player in our continuous creation of new social enterprise opportunities on Fogo Island, strengthening the impact of social business in Canada and abroad.

Job Title: Manager, Business Planning & Analysis

Location: Fogo Island, NL

As Manager, Business Planning & Analysis, you serve a critical role in ensuring that Shorefast achieves its financial and strategic objectives. The Manager, Business Planning & Analysis leads a team in the annual budgeting and monthly/long-range financial planning processes for the Shorefast group of companies and supports all leaders and functions with operational reporting, dashboards, and financial analysis.

Key Functions:

- **Reporting and Analysis** - Establishing a strong working relationship with senior leaders of the respective accountability areas, providing financial reporting and analysis to enable informed decision making.
- **Financial Modeling** - Establishing and monitoring key revenue and expense drivers and provide forecasting, planning, and analytical support through the development of the consolidated financial plan. In addition, the Manager, Business Planning will maintain an accurate and up-to-date view of the business' financial performance and provide analysis and advice to the business leads.
- **Team Development** – Building a strong on-island finance team, by developing and expanding skills and resources.
- **Risk Management** – identifying, monitoring and assessing potential risks to the respective business units, and working with the senior team to implement strategies to assess risks.

The ideal candidate is:

- **Client-focused** – Working with the respective teams, have the ability to anticipate, understand and respond to market trends and develop scenario-based business models.
- **Results-oriented** – Be able to diagnosis, analyze, generate options, and build deliverables in a timely manner.
- **Analytical** – Be capable of facilitating data-driven decision making; have a “roll up your sleeves” approach to collect data, research and build models.
- **A problem solver** – Have the necessary skills to diagnose challenges and issues, develop innovative business solutions, and assess risks and opportunities that may affect the business.

Skills and Experience

Training & Experience

- Bachelor's degree in Commerce, Economics, or Business Administration from a post-secondary institution (or equivalent).
- Minimum 5 years of experience in business financial management.
- Chartered Professional Accountant designation or equivalent is an asset, but not required.

Position Specific Skills

- Communication and interpersonal skills to create clear understanding of expectations, address challenges and issues for the business unit.
- Knowledge of the concepts, practices and techniques of the related field.
- Planning and coordination skills to develop operating plans, processes, methods and standards.
- Problem solving and decision-making skills to identify challenges and issues and develop innovative business solutions; ability to assess risks and opportunities that may affect the business.

Compensation and Benefits

- Competitive Salary and Benefits package
- Great organizational culture
- Opportunities to advance
- Possible relocation and housing assistance (position based on Fogo Island, NL)

About our Organization

Shorefast was established to contribute to the economic and cultural resilience of Fogo Island, Newfoundland, creating a model for contemporary rural communities. Activities are focused at the intersection of business, art, community and nature.

The Shorefast Group operate a social enterprise model where surpluses from business activity flow through the Charity and are reinvested in community programs. Entities under this unique corporate structure include Shorefast Foundation (federally registered Canadian charity) and Fogo Island Arts (contemporary art residency programme), alongside for-profit business ventures including Fogo Island Inn, Woodshop on Fogo Island, Fogo Island Fish, and Growlers (locally made ice cream).

Social business is an emerging field in Canada, where for-profit economic activity directly contributes to positive social outcomes typically served by the non-profit community. Shorefast is a leader in this emerging space, creating not-just-for-profit businesses that maximize return on sacred capital (natural, social, cultural) alongside economic capital. The goal is to create a next generation economy of strong, resilient communities – a global network of deeply local places.

The successful candidate will join a committed team and help create business in service of community.

About Fogo Island

An island off an island, Fogo Island is an outpost community found at 49.6667° N, 54.1833° W off the northeast coast of Newfoundland, Canada. The Island's history as a relatively self-sufficient fishing community has shaped its settler population and continues to inform our economy and culture. Fogo Island is a place with seven seasons, stunning geology and hundreds of kilometres of both inland trails and coastal paths where you'll often see caribou, foxes, and sea birds.

For centuries, Fogo Island has been home to skilled builders, makers, and artisans who practice such endeavours as boatbuilding, woodworking, quilting, and rug hooking. And over the course of the last half-century, Fogo Island has also become a hub for co-operatively- and locally-owned businesses. When faced with the ultimatum of 'leave, or perish' as dictated by the Resettlement Program of the provincial government, Fogo Islanders chose to stay. At this same time in its history, Fogo Island was also part of a participatory filmmaking project now known worldwide as The Fogo Process. Out of this initiative, the Fogo Island Co-operative Society was born, who recently celebrated their 52nd year in operation.

The initiatives of Shorefast and other local organizations have built on this legacy and today, Fogo Island is home to a bustling scene of small and medium-sized businesses, a robust population of artists, families of all descriptions, and the all-important fishery that continues to be the backbone of this place.

Contact Us

Please submit a cover letter and resume to careers@shorefast.org using the subject line **“Manager, Business Planning & Analysis”**

Deadline for Applications: January 20th 2021

Questions about this position may be directed to: Susan Cull at susancull@shorefast.org

No phone calls, please.

For further information visit our websites:

www.fogoislandinn.ca | www.shorefast.org | www.fogoislandarts.ca | www.woodshopfogoisland.ca